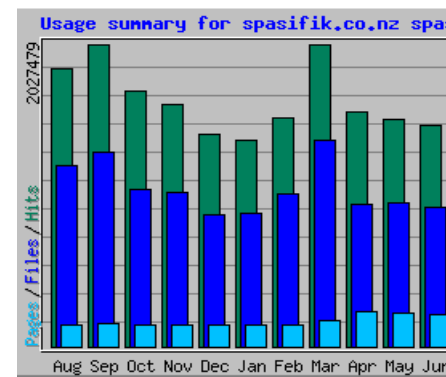




13 MONTH USAGE STATISTICS for SPASIFIKmag.com

	Jun-10	May-10	Apr-10	Mar-10	Feb-10	Jan-10	Dec-09	Nov-09	Oct-09	Sep-09	Aug-09	Jul-09	Jun-09
Total Hits	1,478,359	1,520,115	1,573,641	2,027,479	1,532,468	1,386,138	1,423,395	1,619,309	1,711,843	2,026,194	1,866,740	1,460,907	1,242,309
Total Files	935,072	964,244	955,784	1,379,351	1,028,173	898,674	885,642	1,038,683	1,053,075	1,308,343	1,216,154	919,872	823,455
Total Pages	209,835	221,539	239,248	172,508	146,495	146,472	149,158	148,366	146,454	157,041	147,488	135,544	122,806
Total Visits	50,389	64,103	64,106	53,487	46,362	43,733	40,487	44,066	46,437	51,473	47,133	39,319	38,912
Total Kbytes	10,977,105	13,424,917	12,150,001	24,779,646	21,285,956	18,944,711	20,362,228	22,414,223	22,726,546	25,424,998	23,530,511	17,338,160	15,460,872
Uniques	25,547	28,908	36,728	49,236	43,144	30,363	40,390	28,328	34,275	34,054	29,713	26,815	24,105

USAGE TO END JUNE 2010



38.5 MILLION HITS since launch in APRIL 2007

AWARD WINNING WEBSITE - QANTAS PRESS AWARDS

GLOBAL REACH (NZ, PACIFIC AND REST OF THE WORLD)