



13 MONTH USAGE STATISTICS for SPASIFIKmag.com

	Feb-10	Jan-10	Dec-09	Nov-09	Oct-09	Sep-09	Aug-09	Jul-09	Jun-09	May-09	Apr-09	Mar-09	Feb-09
Total Hits	1,532,468	1,386,138	1,423,395	1,619,309	1,711,843	2,026,194	1,866,740	1,460,907	1,242,309	1,498,223	1,310,301	1,083,294	827,635
Total Files	1,028,173	898,674	885,642	1,038,683	1,053,075	1,308,343	1,216,154	919,872	823,455	1,009,851	850,178	689,924	505,217
Total Pages	146,495	146,472	149,158	148,366	146,454	157,041	147,488	135,544	122,806	126,847	127,450	140,788	102,171
Total Visits	46,362	43,733	40,487	44,066	46,437	51,473	47,133	39,319	38,912	38,762	34,669	35,919	29,169
Total Kbytes	21,285,956	18,944,711	20,362,228	22,414,223	22,726,546	25,424,998	23,530,511	17,338,160	15,460,872	19,001,543	17,600,835	20,340,035	14,759,004
Uniques	43,144	30,363	40,390	28,328	34,275	34,054	29,713	26,815	24,105	28,226	24,317	25,671	18,584

32 MILLION HITS since launch in APRIL 2007

AWARD WINNING WEBSITE - QANTAS PRESS AWARDS 2008

GLOBAL REACH (NZ, PACIFIC AND REST OF THE WORLD)

USAGE TO END FEB 2010

