



Print advertising Design and Production Fees

Magazine	Price
Banner (Vertical or Horizontal)	\$120
Quarter Page	\$120
Half Page (Vertical or Horizontal)	\$180
Full Page	\$260
DPS (Double-Page Spread)	\$400
Corrections/Changes to Ads	\$100

Website advertising Design and Production Fees

Website	Pixel Size	Static	Animated GIF	Flash	File Size
Skyscraper Banner	150w x 600h	\$260.00	\$330.00	\$380.00	25-50kb
Horizontal Banner	760w x 120h	\$250.00	\$320.00	\$370.00	25-50kb
Middle Box Banner	539w x 91h	\$250.00	\$320.00	\$370.00	25-50kb
Small Banner	150w x 150h	\$240.00	\$310.00	\$360.00	10-20kb

*For full terms and conditions see the print/web booking forms. For an explanation of these terms and conditions go to www.spasifikmag.com. All prices GST exclusive.

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