



13 MONTH USAGE STATISTICS for SPASIFIKmag.com

	Nov-09	Oct-09	Sep-09	Aug-09	Jul-09	Jun-09	May-09	Apr-09	Mar-09	Feb-09	Jan-09	Dec-08	Nov-08
Total Hits	1,619,309	1,711,843	2,026,194	1,866,740	1,460,907	1,242,309	1,498,223	1,310,301	1,083,294	827,635	777,038	768,012	875,335
Total Files	1,038,683	1,053,075	1,308,343	1,216,154	919,872	823,455	1,009,851	850,178	689,924	505,217	507,928	482,737	576,901
Total Pages	148,366	146,454	157,041	147,488	135,544	122,806	126,847	127,450	140,788	102,171	111,531	113,543	123,901
Total Visits	44,066	46,437	51,473	47,133	39,319	38,912	38,762	34,669	35,919	29,169	34,915	34,476	35,527
Total Kbytes	22,414,223	22,726,546	25,424,998	23,530,511	17,338,160	15,460,872	19,001,543	17,600,835	20,340,035	14,759,004	16,231,650	16,250,393	17,764,434
Uniques	28,328	34,275	34,054	29,713	26,815	24,105	28,226	24,317	25,671	18,584	23,910	21,865	37,523

28.5 MILLION HITS since launch in APRIL 2007

AWARD WINNING WEBSITE - QANTAS PRESS AWARDS 2008

GLOBAL REACH (NZ, PACIFIC AND REST OF THE WORLD)

USAGE TO END NOV 2009

