

RATES



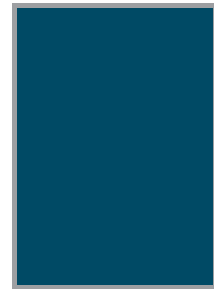
Gate fold (3 pages)

Casual \$8400
3 or more \$7500 each
620w x 297h trim + 5mm bleed



Double page spread

Casual \$6000
3 or more \$5280 each
420w x 297h trim + 5mm bleed



Full page

Casual \$3600
3 or more \$3300 each
210w x 297h trim + 5mm bleed



Half page vertical

Casual \$2100
3 or more \$1860 each
105w x 297h trim + 5mm bleed



Half page horizontal

Casual \$2100
3 or more \$1860 each
210w x 148.5h trim + 5mm bleed



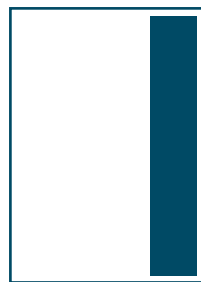
Quarter page vertical

Casual \$840
3 or more \$720 each
90w x 132h



Banner horizontal

Casual \$780
3 or more \$690 each
190w x 45h



Banner vertical

Casual \$900
3 or more \$780 each
55w x 265h



1/8 page

Casual \$275
3 or more \$250 each
90w x 62h

MECHANICAL SPECIFICATIONS

Oceania Media Limited workflow is completely digital. We do not use film at any stage.

- Four colour throughout (CMYK)
- Finished size is 210w x 297h, perfect bound
- Prepress is Computer to Plact (CTP) - Supply digital artwork (PDF) only
- (EPS or prepress PDF files preferably or Mac InDesign, Illustrator - no film or Microsoft files!)
- Acrobat Job options available on request
- Prepare artwork for 175# max screen output
- Use 5mm all around if bleed is required
- Text and imagery should be set 10mm in from all inside edges
- Digital proofs are for indicative purposes only
- "All care, no responsibility" applies to all provided artwork
- Email advertisements to ads@spasifik.co.nz